Driver Guide
Using CrateOnScene to Build Sponsorship Opportunities

CrateOnScene is a structured platform used by drivers, event producers, and businesses to manage event participation and sponsorship visibility in one system.

This guide explains how drivers can use CrateOnScene to build a clear participation record, present themselves professionally to businesses, and engage in sponsorship opportunities through an organized, transparent process.

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1. What driver sponsorships represent on CrateOnScene

Driver sponsorships on CrateOnScene are a professional way for businesses to **support drivers in exchange for visibility**.

In paid sponsorships, businesses sponsor drivers at defined tiers, and drivers typically receive a percentage of the sponsorship amount. Many drivers use these funds to support their build, purchase parts, or cover event-related expenses.

Some sponsorships—such as those offered by Import Crate—are **non-monetary**, but they serve the same structural purpose: they establish visible sponsorship activity and signal that a driver profile has been reviewed within the CrateOnScene system.

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2. Why event registration matters

CrateOnScene is built around **verified event participation**.

Every time you register your car for an event on CrateOnScene:
- The event is recorded on your driver profile
- Your participation becomes visible to businesses
- Your profile reflects documented activity

Businesses reviewing drivers rely on event participation to understand:

- consistency
- real-world presence
- ongoing involvement in the scene

Your event history functions as a **participation record** that businesses can reference when evaluating sponsorship opportunities.

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3. Attending more events builds sponsorship value

Drivers are encouraged to attend events regularly and **register their cars through CrateOnScene** whenever registration is available.

Over time:

- A larger event history strengthens your profile
- Stronger profiles increase business confidence
- Increased confidence leads to more sponsorship interest

Event participation is one of the factors businesses reference when evaluating drivers for sponsorships.

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4. When an event does not have registration enabled

Some events listed on CrateOnScene may not currently have driver registration enabled.

If you are attending an event without registration enabled, you may contact the event producer and request that registration be opened on CrateOnScene so participating drivers can be properly recorded.

Enabling event registration allows:

- drivers to maintain complete participation records

- producers to manage attendees in a structured system
- businesses to view accurate participation data

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5. How Import Crate sponsorships fit into the platform

Import Crate uses CrateOnScene to review drivers and demonstrate how sponsorships are managed through the platform.

Import Crate sponsorships are **non-monetary** and are used to establish visible sponsorship activity, driver recognition, and platform-based credibility. These sponsorships reflect how businesses can support drivers while gaining exposure through CrateOnScene.

Sponsorship decisions may reference:
- event participation history
- platform activity
- profile completeness

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6. Sponsor decals and profile visibility

Drivers selected for sponsorship may receive:
- sponsor visibility on their driver profile
- an official sponsor vinyl decal
- access to sponsored-driver opportunities

Details and instructions are provided separately when applicable.

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7. Using CrateOnScene as a driver

CrateOnScene provides a centralized system for:

- event registration
- participation tracking
- sponsorship visibility

Drivers who consistently use the platform maintain clear, organized profiles that businesses can easily review. This structure allows sponsorship decisions to be made based on documented participation rather than speculation or informal outreach.